



Jose 97.5 & 103.1 FM

KLYY & KDLD

1st QUARTER 2016

PUBLIC FILE REPORT

Prepared By:

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Internal Issues

Jose station broadcasts the following: El show de Alex, el Genio Lucas which airs from 4-9:59 am Monday through Saturdays. The show is very family oriented, which makes it one of the most listened morning shows in radio. El Pajarete con Armida y la Flaka airs from 10 am to 12:59 pm. It's a regional show, with the majority of the audience being women. Curvas Peligrosas with Luz Maria Briseño, certified nutritionist continues from 1-1:59 pm. Later in the day we broadcast the afternoon show "El show de Erazno y la Chokolata" from 2-6:59 pm Monday through Friday. The night continues with our one hour show "Futbol de Primera" from 7 to 7:59 pm which runs Sunday through Friday, then Mayra Berenice airs from 8 to 11:59 pm Monday through Friday and 12-4 pm Saturday afternoons.

Ana Ortega was hired as the Adult Hits coordinator as of February 1, 2016.

Community Events

Saturday January 9th, Promotions team participated on an enrollment event for L.A. Care/ Covered California from 11:00am to 1:00pm in the city of Huntington Park.

Saturday January 30th, Promotions team participated on a remote for the campaign "Protegete, Ciudadania ya" from 12:00pm-2:00pm in the city of Van Nuys.

Saturday March 12th, at 1:17pm Mayra Berenice interviewed Garbanzo regarding his process to becoming a U.S. citizen. This was part of the "Protegete Ciudadania ya".

Saturday March 19th, at 1:45pm Mayra interviewed Francisco Moreno, spokesman of COFEM. He explained more in detail what "Protegete, Ciudadania ya" campaign is trying to achieve. Its main purpose is to help 500,000 residents to become U.S. Citizens.

Saturday March 26th, Garbanzo and El Diablito from Erazno y la Chokolata Show attended a Soccer Tournament at Rialto High School, in the city of Rialto to promote sports activity with the younger community.

KLYY Public Service Program

Organization: Bienvenidos a America- Lo mejor del 2015

Broadcast: 1-3-16

Time: 5-5:30 am

Organization: Bienvenidos a America- Preguntas al Abogado Silverio Goit

Broadcast: 1-10-16

Time: 5-5:30 am

Organization: Bienvenidos a America- Semana de Accion Nacional latina Obama Care

Broadcast: 1-17-16

Time: 5-5:30 am

Organization: Bienvenidos a America- Apelacion a DACA y DAPA

Broadcast: 1-24-16

Time: 5-5:30 am

Organization: Bienvenidos a America- Preguntas al Abogado Silverio Goit- Acciones Ejecutivas.

Broadcast: 1-31-16

Time: 5-5:30 am

Organization: Bienvenidos a America- Preguntas al Abogado Silverio Goit.

Broadcast: 2-7-16

Time: 5-5:30 am

Organization: Bienvenidos a America- Beneficios de convertirse en Ciudadano Americano.

Broadcast: 2-14-16

Time: 5-5:30 am

Organization: Bienvenidos a America – Campaña para motivar a Ciudadanos a que se registren para votar.

Broadcast: 2-21-16

Time: 5-5:30 am

Organization: Bienvenidos a America –Mexico, Inmigracion y Resultados del “Super Tuesday”.

Broadcast: 2-28-16

Time: 5-5:30 am

Organization: Bienvenidos a America – Campañas Electorales

Broadcast: 3-6-16

Time: 5-5:30 am

Organization: Bienvenidos a America –Invitada Abogada Patricia Malon

Broadcast: 3-13-16

Time: 5-5:30 am

Organization: Bienvenidos a America – Ordenes Ejecutivas de Inmigracion.

Broadcast: 3-20-16

Time: 5-5:30 am

Organization: Bienvenidos a America –Presidente en Cuba.

Broadcast: 3-27-16

Time: 5-5:30 am
